The U-M MLK Symposium is sponsored by the cross-campus Symposium Planning Committee and Office of Academic Multicultural Initiatives; a unit in the Office of the Vice Provost for Equity, Inclusion, and Academic Affairs.
DEAR FRIENDS AND COLLEAGUES,

What are the possibilities when the University of Michigan community focuses its energy? With 570,000 alum worldwide, and 43,000 students the slimmest possibilities become full realities. Martin Luther King, Jr. National Holiday is a day that reminds us that progress is not only still needed, progress is still possible.

MLK Day is about honoring a legacy handed down by all those of the civil rights era who fought for justice. This holiday is about accepting responsibility to be leaders and makers of change.

The University of Michigan’s Annual Reverend Dr. Martin Luther King Jr. Symposium is one of the largest University celebrations honoring the life and work of Dr. King. Over 40 opportunities to participate in lectures, live performances, and community service projects throughout the month of January. This year we have a new way to inspire change.

For the first time ever, we will LIVESTREAM the Keynote Memorial Lecture via the U-M MLK Symposium website on January 18, 2016 at 10:00AM (EST). We are inviting students, faculty, staff, and alum who cannot make it to Hill Auditorium to host Watch Parties and similar events.

Bring together a group of friends or colleagues and watch the keynote lecture together and explore issues that matter to you and identify ways work together and effect positive change.

The 2016 symposium theme is #WhoWillBeNext which represents two questions that arise when injustice continues: Who will be the next to suffer? Who will be next to lead and carry the waters of justice as King and others did during the civil rights era?

To facilitate your participation, we have created this toolkit, which includes a timeline with key dates, tips for hosting and facilitating your event, and suggestions for sharing highlights.

Through social justice, as wolverines, we can ‘change the present and enrich the future’. Through the university's Martin Luther King, Jr. Symposium and watch parties, we invite you to Dialogue, Network and Act for social justice. That’s the DNA of a Michigan Wolverine. That’s the DNA of #WhoWillBeNext.

In service,

Symposium Planning Committee

#WhoWillBeNext #UMichMLKDay2016
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KEYNOTE MEMORIAL LECTURER:
NAOMI TUTU

Monday, January 18, 2016
10:00 - 11:30am
Hill Auditorium

Our keynote speaker this year will be Nontombi Naomi Tutu, international speaker, race & gender justice activist, human rights activist and daughter of South African social justice advocate and bishop, Desmond Tutu.

Mrs. Tutu’s professional experience ranges from being a development consultant in West Africa to being program coordinator for programs on race & gender and gender-based violence in education at the African Gender Institute at the University of Cape Town. In addition Tutu has taught at the University of Hartford, University of Connecticut, and Brevard College in North Carolina. She served as program coordinator for the historic Race Relations Institute at Fisk University, and was a part of the Institute’s delegation to the World Conference Against Racism in Durban.

As well as speaking and preaching, Naomi Tutu has established Nozizwe Consulting. Nozizwe means “Mother of Many Lands” in Xhosa and is the name she was given by her maternal grandmother. The guiding principle of Nozizwe Consulting is to bring different groups together to learn from and celebrate their differences and acknowledge their shared humanity. As part of this work, she has led Truth and Reconciliation Workshops for groups dealing with different types of conflict.
UNIVERSITY OF MICHIGAN

MLK SYMPOSIUM
Hosting and Facilitating your 2016 MLK Symposium Event

#1 SELECT EVENT TYPE
- Host a “Watch Party” live-streaming the keynote
- Host a “Debriefing Party” after attending the keynote
- Host a “Separate Event”

#2 DETERMINE LOGISTICS
- Secure Date, Time & Location
- Find Facilitator

#3 CREATE AGENDA FOR EVENT
- Determine goals or outcomes
- Maintain respectful and honest dialogue
- Remember that silence in discussions is OK - give participants a moment to develop their thoughts

#4 EVALUATE EVENT
- Print and distribute feedback survey to participants
- Submit Event Host Feedback to: bit.ly/MLKEventEvaluation

#5 SHARE HIGHLIGHTS
#WhoWillBeNext #UMichMLKDay2016
“SEPARATE EVENT” EXAMPLES TO CONSIDER:

• **American Revolutionary** or “We are the leaders we’ve been waiting for” – interview of Grace Lee Boggs for Bill Moyers Journal - Grace Lee Boggs has been a participant in nearly every major social movement over the past hundred years.
  o [http://graceleeboiggs.com/content/we-are-leaders-weve-been-waiting](http://graceleeboiggs.com/content/we-are-leaders-weve-been-waiting)

• **Walking the Line of Blackness** – This film features University of Michigan masters students from the Ford School of Public Policy. These 16 black students share their thoughts, experiences, and struggles of being black in America.
  o [https://www.youtube.com/watch?v=elvsJDIvoY](https://www.youtube.com/watch?v=elvsJDIvoY)

• **Oak Creek** – The massacre in Oak Creek, Wisconsin that claimed the lives of six people at a Sikh temple is one in a tragically long list of recent mass shootings. The response to the Oak Creek tragedy offers a vital lesson: the efficacy of resilience.

• **Stigma** – The law permits police officers to stop and frisk people based on “reasonable suspicion.” Does this practice deter crime or cause racial profiling? “Stigma” explores the dynamic between the community and the police through the eyes of three people.

• **Cracking the Codes: The System of Racial Inequity** – This film asks its audience to talk about the causes and consequences of systemic inequity. Featured clips with personal stories from 24 racial justice leaders including Amer Ahmed, Joy DeGruy, Tim Wise, and others.
  o [http://crackingthecodes.org/all-films/](http://crackingthecodes.org/all-films/)

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For local viewings, explore the [Askwith Media Library](http://www.lib.umich.edu/askwith-media-library/streaming-databases) for videos with licensed public performance rights including the streaming video online databases.


#WhoWillBeNext #UMichMLKDay2016
**SAMPLE DISCUSSION SCHEDULE**

<table>
<thead>
<tr>
<th>Time Slot</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Participants introduce themselves</strong></td>
<td>Have participants sign in (First Name, Last Name, Uniqname, Full Email)</td>
</tr>
<tr>
<td><strong>Discussion</strong></td>
<td>First Name Introductions</td>
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<tr>
<td></td>
<td>Develop discussion Ground Rules (no more than 5)</td>
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<tr>
<td></td>
<td>Offer paper &amp; pens for participants to take notes or draw their thoughts during the keynote to gather thoughts.</td>
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<tr>
<td></td>
<td><em>Take mental note of any ability differences from participants who may not be able to engage in this way</em></td>
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<tr>
<td></td>
<td>This would be a good time to offer a quick restroom break.</td>
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<tr>
<td></td>
<td>Depending on how the keynote ended, a recollection of self may be needed. Offer a couple moments of silence or guided breathing to center thoughts.</td>
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<tr>
<td></td>
<td>Suggested conversation openers before discussion on keynote lecture:</td>
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<tr>
<td></td>
<td>1. What brought you here today (to this event)?</td>
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<tr>
<td></td>
<td>2. What does MLK Day mean to you?</td>
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<tr>
<td></td>
<td>3. What are the key themes from keynote?</td>
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<tr>
<td></td>
<td>4. What is the relevance of the speech/video to the issues you find important?</td>
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<tr>
<td></td>
<td>5. How are we continuing King’s legacy?</td>
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<tr>
<td></td>
<td>6. As ‘Leaders &amp; Best’ what is our responsibility in social justice? How do we actualize this responsibility?</td>
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<tr>
<td></td>
<td>7. Name one or two lessons you have learned from doing social justice work.</td>
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<td></td>
<td>8. In Grace Lee Boggs’ interview for the Bill Moyers Journal, she makes the statement, “We are the leaders we are waiting for.”</td>
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<tr>
<td></td>
<td>a. How can/will/do we apply this to our work?</td>
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<td></td>
<td>b. What other examples do you see?</td>
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<td></td>
<td>9. What action steps can we take together to make an impact?</td>
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<tr>
<td></td>
<td><strong>Wrap-Up</strong></td>
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<td></td>
<td>Feel free to add your own questions while gaging the conversation level of the group.</td>
</tr>
<tr>
<td></td>
<td>• Takeaways to ask:</td>
</tr>
<tr>
<td></td>
<td>o What are you taking away from this discussion? What did you learn?</td>
</tr>
<tr>
<td></td>
<td>• Next steps as an organization</td>
</tr>
<tr>
<td></td>
<td>• Evaluations (Pass out Individual feedback forms)</td>
</tr>
<tr>
<td></td>
<td>• Event organizers submit online feedback to:</td>
</tr>
</tbody>
</table>

#WhoWillBeNext #UMichMLKDay2016
Feedback Form Questions (to print for attendees)

- How valuable was the discussion to you?

- How could the event be improved?

- What next steps will you take to continue the dialogue toward action?

- Would you participate in this type of program in the future? Why or why not?

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HOST EVALUATION


Share your event feedback about what worked well, and what can be done better next time.

You will be asked to provide the total number of participants present.
# Who Will Be Next  # UMich MLK Day 2016

**UNIVERSITY OF MICHIGAN**

**MLK SYMPOSIUM**

**EVENT TIMELINE**

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**6 Weeks Out**

1. Identify facilitator
2. Begin recruiting participants
3. Publicize event (website, social media, newsletter, flyers, etc.)

**5 Weeks Out**

1. Review toolkit
2. Set date, time, place
4. Consider org collab
5. Submit event info to oami.umich.edu

**3 Weeks Out**

1. Review sample discussion questions and develop your own
2. Develop ground rules and goals for event
3. Continue to publicize event
4. Follow up with event collabs (if applicable)

**One week before**

1. Continue to recruit participants and follow up with any who RSVP’d
2. Consider refreshments, name tags, etc.
3. Assign roles to group members

**DAY OF**

1. Set up event space
2. Set up check-in table
3. Set up refreshments (optional)
4. Distribute and collect complete evaluations

**During**

1. Take Pictures
2. Post a few highlights on social media

# WhoWillBeNext
# UMichMLKDay2016

**After**

1. Within 2 weeks, fill out online event host evaluation
2. Share individual evaluations
3. Encourage participants to share highlights on social media
4. Keep conversation going!

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Your event date here: ________

MLKsymposiuminfo@umich.edu
When deciding the size of your event, know that you have flexibility in making it as intimate or widely attended, as you desire. We have no preference – we are just excited you want to be involved!

1. Collaborate with multiple units, or student organizations
2. Cater or buy food to serve participants during event
3. Create eye-catching, simple flyer to publicize event and show details
   a. Free or inexpensive resources for flyer creation: canva.com, piktochart.com
   b. “How to design an awesome flyer even if you’re not a designer”: LINK

**PRE-EVENT**

1. Create flyer for event
2. Create & send out RSVP (optional) to collect names of those interested in attending
3. Post event on events.umich.edu platform
4. Post flyer in paper, on social media, and through email lists

**SOCIAL MEDIA “POSTING”**

Posting= making a status publicizing event

4 weeks out* (Week of Dec 21) → post 1-2x week
3 weeks out* (Week of Dec 28) → post 2-3x week
2 weeks out* (Week of Jan 4) → post 3-4x week
1 weeks out* (Week of Jan 11) → post daily, “tagging” other departments, friends, etc. in posts to ensure wide reach and engagement of your event.

*These dates are in accordance to MLK Day on January 18th, but if you are hosting a separate event, still follow the same timeline but adjust the dates to the date of your event*

**POST-EVENT**

Share highlights and photos on social media (Facebook, Instagram, Snapchat, Twitter, etc.).

USE: #WhoWillBeNext #UMichMLKDay2016 # UMichTalks to share and learn from others who have participated in this year’s watch parties.

Examples of social media content to add:

If you have a social media account for your organization/office/unit/alumni group, etc:

1. Questions to ask & post the responses to:
   a. What does #WhoWillBeNext mean to you?
   b. What can your group/you individually do to organize for social justice?
2. Post images of your group engaging in community service, action oriented work and tagging post with:

   #WhoWillBeNext
   #UMichMLKDay2016
   #UMichTalks
THANK YOU FOR PARTICIPATING!

#WhoWillBeNext
#UMichMLKDay2016