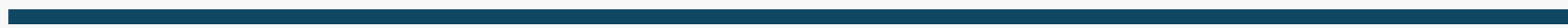


# *Detroit Promise SEEDS*

## *Transportation Policy*

*“The Motor City with a Motor Problem”*

Presented by: Damarius Cantie & Emily Vargas



# *Agenda*



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Brief history of Detroit

Video

Issue

Solution

Why it matters



# *History of Detroit*

- Early 1900s-Home to the "Big Three": Ford, General Motors, and Chrysler
- 1920-1950-Streetcar system is removed
- 2000-Bus systems like DDOT suffer
- from underfunding



# *Cost of Having a Car*

**United States**

**\$10,728**

**Michigan**

**\$12,017**

# *How many people use the bus?*



85,000 Detroiters use the bus daily, that's roughly 13% of Detroit's population.



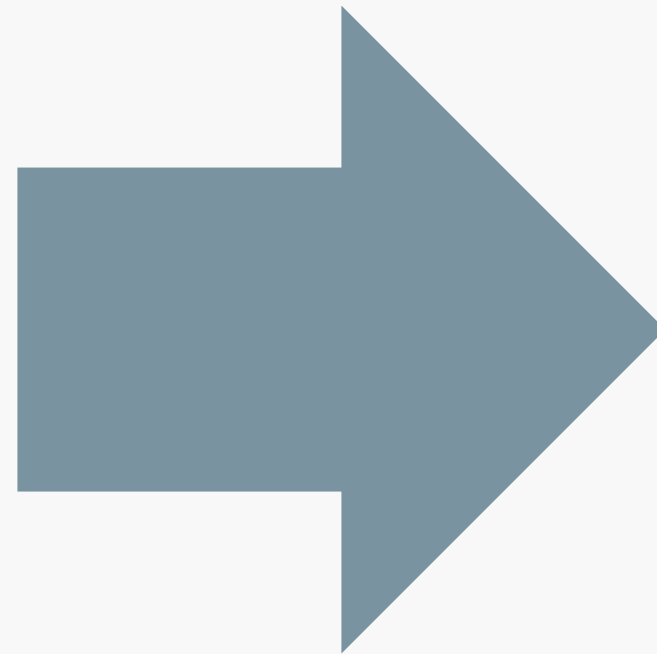
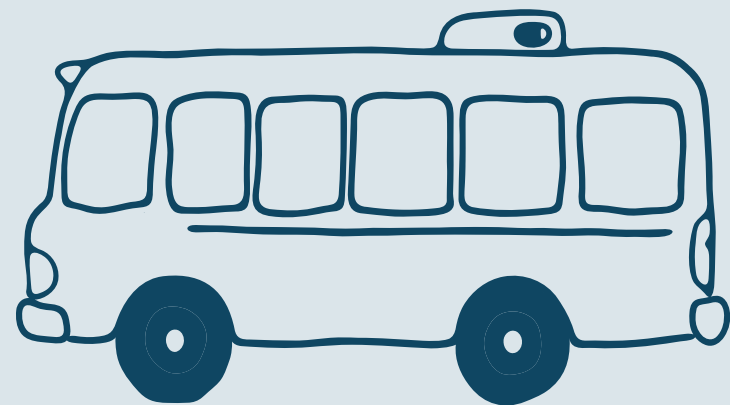
“Too often it seems our region’s public transportation policy has been determined by men and women who view transit as a thing for other people, a ride of last resort.”

-Jeff Wattrick

# *Why does it matter?*

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**Transportation**



**Education**

**Housing**

**Healthcare**

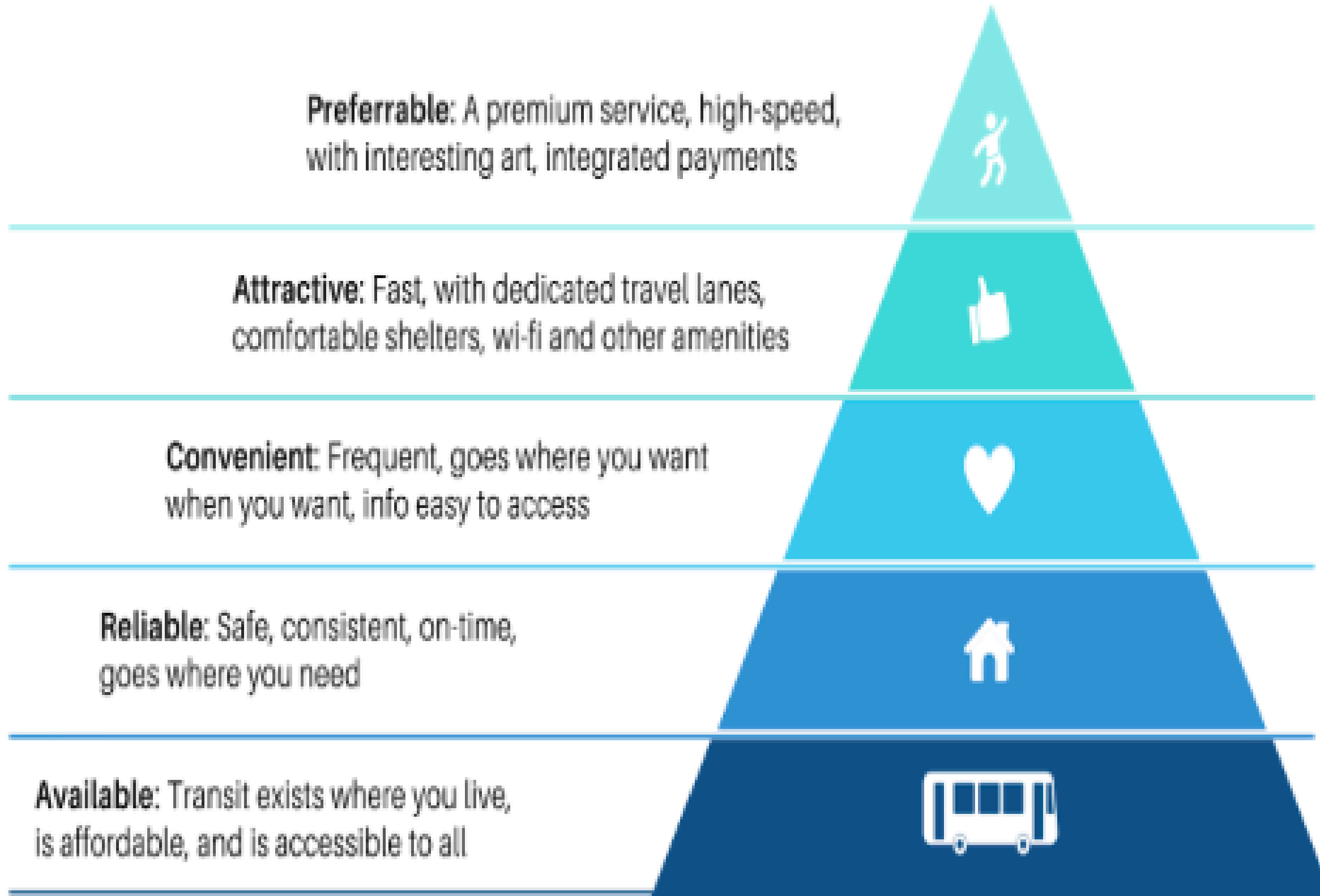
**Employment**



The Detroit area only spends  $\frac{1}{3}$  of what almost every other major metropolitan area does on transit systems.



# Hierarchy of Transit Needs



# *Accessibility*

- Detroit Department of Transportation (DDOT) services 138 square miles
- Suburban Mobility Authority for Regional Transportation (SMART) services 2,000 square miles
- Both agencies have increased accessibility technology to assist the disabled and elderly



# *Reliability*

**DDOT's weekday on-time performance**

**63%**

**SMART on-time performance**

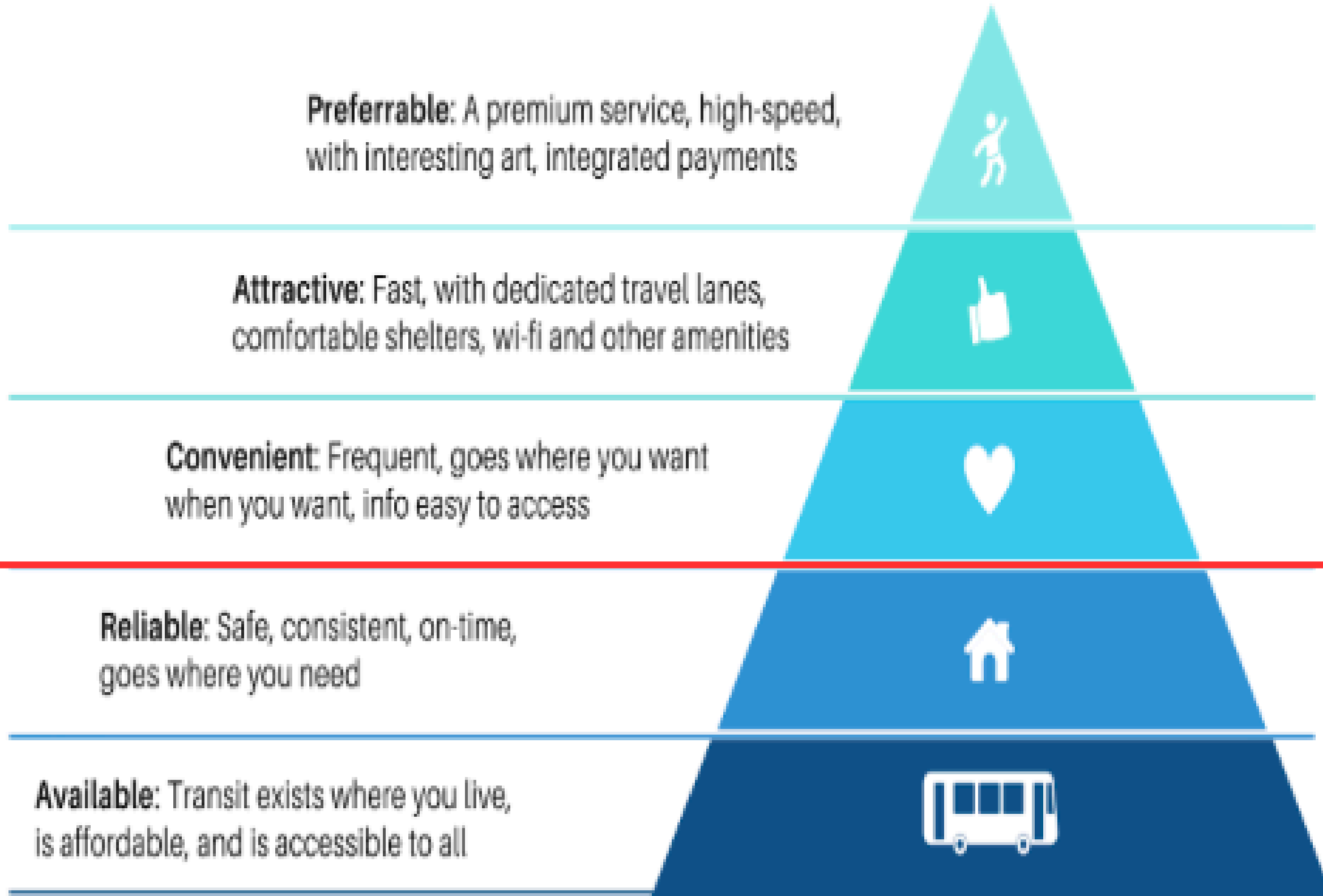
**82%**

*Safe*

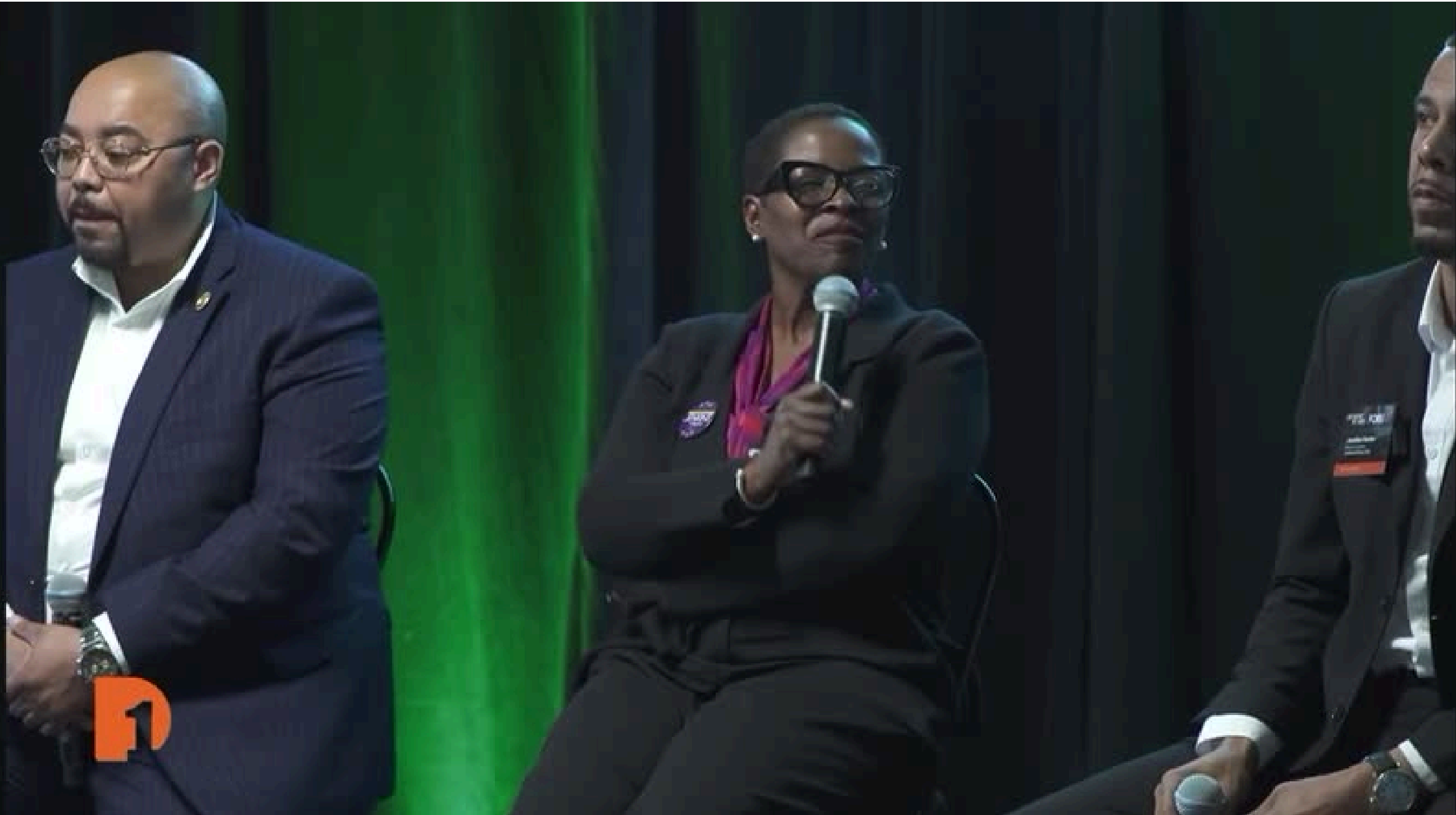
**Most bus stops lack a  
place to sit and are  
uncovered**



# Hierarchy of Transit Needs



# *Former mayoral candidate Saunteel Jenkins discusses bus system*



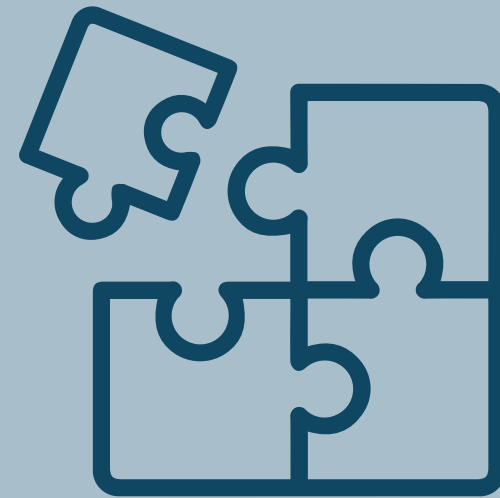
“I don’t know how you can take the bus to school everyday and get to school on time”-Saunteel Jenkins

# *How can we solve this*

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Raise wages/add incentives



Add Routes that cover  
more ground area



Often maintenance repairs

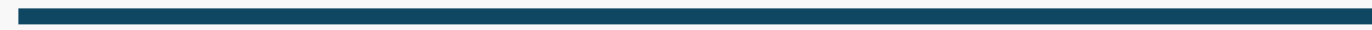
# *Outcomes of reliable transportation*

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- More people get to work on time
- Students can attend school consistently
- Easier access to jobs and education
- Safer and cleaner commutes
- Supports economic growth in communities
- Reduces stress and missed opportunities
- Detroiters deserve it

# Conclusion



Reliable transportation is the first step to a better Detroit. It connects people to jobs, school, and opportunity. By improving transit, we help build a stronger, safer, and more connected city for everyone.





*Thank you*

Are there any questions?

